

Beat: Business

## **DOORDASH Launches In MONTREAL, Its First FRENCH-SPEAKING MARKET AND FIRST MARKET IN QUEBEC**

PARIS - SAN FRANCISCO, 19.08.2019, 07:21 Time

**USPA NEWS** - DoorDash, the largest and fastest-growing on-demand destination for door-to-door delivery in more than 4,000 cities in the United States and Canada, announced on August 14, its official launch in Montréal, its first predominantly French-speaking market and first market in Quebec. This is the first time that DoorDash has expanded its product to serve customers, merchants, and Dashers in a language beyond English, with each app and service now fully accessible in French.

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With this launch, DoorDash will add more than 300 merchants to its industry-leading selection of restaurants, including local favorites such as Boustan, Cacao 70, Mon Ami, Notre-Boeuf-de-Grâce, Abe & Mary's, Poulet Rouge and Foodtastic Brands (with concepts that include Souvlaki Bar, La Belle et la Boeuf, and Bacaro).

In addition to serving more than 750,000 local residents, DoorDash has opened two offices in Montréal: a corporate office at Place Ville-Marie and a Dasher onboarding office in Ville Saint-Laurent. As a result of this launch, DoorDash will build a corporate team of dozens of people in the Quebec area, creating corporate employee opportunities in the Montréal community along with the flexible contracting opportunities our platform provides to Dashers.

To celebrate its entry into Montréal, DoorDash is launching a special "Dînez pour Gagner" promotion that will be live for the first 25 days of service in Montréal. When a DoorDash customer places an order through the platform, they will automatically be entered to win daily and weekly prize giveaways. Daily prizes are in the form of DoorDash credits, ranging from \$5 to \$100. Weekly prizes include one pair of tickets to a 2019 professional hockey home opener in Montréal on October 10, \$1,000 airfare credit, and \$1,000 in DoorDash credits. Customers will be notified if they are eligible to win via email. As a fun customer bonus alongside this promotion, DoorDash will offer \$0 delivery fees on all orders over \$10 for each customer's respective first thirty days on DoorDash.

Source : DoorDash

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### **Article online:**

<https://www.uspa24.com/bericht-15820/doordash-launches-in-montreal-its-first-french-speaking-market.html>

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V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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